

LISE CHOLA

Profile

I'm a positive, open-minded person who thrive through challenges, problem solving and bringing projects from idea to reality. I am interested about all things art, style, culture, and design, I take my inspiration everywhere in the world around us.

Languages

French mother tongue
English fluent
Spanish notions

Softwares

Photoshop	
Illustrator	
In Design	
Solidworks	
Alias	

Hobbies

Laughing with my kids	♥♥♥♥♥
Cuddling my cats	♥♥♥♥♥
Cooking	♥♥♥♥♥
Traveling / Sightseeing	♥♥♥♥♥
DIY	♥♥♥♥♥
Photography	♥♥♥♥♥
Video games, films, TV	♥♥♥♥♥

Other

Birthdate 01/10/1982
Full driving licence
Recommendations on demande

Contact

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For sample of my work, visit my
online portfolio: lisechola.com

PRODUCT DESIGNER



Education

2000/2005 - Master en Product Design

ISD Institut Supérieur de Design (Valenciennes, France)
Engineering Design Formation Product system & process major

2000 - Baccalaureat Scientifique

Lycée Ambroise BRUGIERE (Clermont Fd, France). High School Diploma equivalent A level,
Scientific baccalaureat, physics and chemistry option, obtained with honors

Work Experience

2020 - Present Freelance Designer (Clermont-Ferrand)

Design consultancy for various company including Promo International and Paragon Group

2011- 2019 Promo International (Wickford Essex UK) Design Manager

- **Responsible** for leading the design studio, coaching and monitoring the team of five designers, job planning, resource forecasting, personnel mentoring & development
- **Design** develop creative and innovative solutions, balancing the implications of manufacture with considerations such as budget, aesthetic appeal and brand development.
- **Communicate** effectively within the team and with other departments. Direct link with buyers and merchandisers based in UK and far East. Creation and implementation of design documentation: briefing process, creative design guidelines and prototypes inspection form.
- **Dévelop** from ideas to reality. Generate accurate product specifications, evaluate all samples and prototypes prior to production launch.

2009 -2011 Promo International (Wickford Essex UK) Designer Junior

Design and develop promotional and retail product from the client's brief to production. Bags, POS, barware, beauty accessories, clothing, packaging for clients such as P&G, Unilever, Coca-Cola, Bacardi Group, Brown Forman, Goodyear...

2005 Barré et associés (Lyon, France) 6 months internship. Junior Product Designer

New concept design and presentation ranging from hand sketches to fully rendered visual made with Illustrator and Photoshop for brands such as Cajoline, Canson, Michelin, Perrier, Babolat.

2003 P'référence (Paris 17e, France) stage 6 mois. Designer Produit Junior

New concept design and client's presentation ranging from hand sketches to fully rendered visual made with Illustrator and Photoshop for brands such as Bic, Marie, Philtre d'or, Malongo, Atlantic.

Other positions held

2008 -2009 Shop assistant Manager, Clarks (Henley-on-Thames UK)
Administrative, management and customers service role.

2006 - 2007 Cafe Manager, Brilliant Enterprises (Henley-on-Thames UK)
Managing team, making plans and rota. Contacting suppliers, receiving and serving customers.

Competition and certificates

2000 Scientific and technical girl's vocation prize (région Auvergne)

2008 Cambridge first certificate in English Henley-on-Thames College UK

2014 Introduction course to management, CMI (Chartered Management Institute) London

2014 Jury at the BPMA (British Promotional Merchandise Association) student award,